

LOT-ART

THE ART INVESTMENT PLATFORM



HOW CAN LOT-ART INCREASE YOUR REVENUES?

Online art sales are constantly growing: let us help you expand your client base.

Lot-Art | The Art Investment Platform is one of the leading online marketplaces for fine art and luxury collectibles, offering direct links to selected auction houses and art galleries worldwide.

**REACH +600.000
COLLECTORS
WORLDWIDE!**

INCREASE YOUR REVENUES BY REACHING A LARGER AUDIENCE

02

A

FREE LISTING FOR
SELECTED GALLERIES
(19% COMMISSION)

We promote the listings of
selected galleries
for items priced > € 1800.
The listing is free,
you only pay a commission of
19% after a successful sale.



B

LINK TO YOUR WEBSITE
FOR A MONTHLY FEE
(NO COMMISSION)

For a monthly fee as low as
€ 199 per month
we list up to 500 objects
linking directly to your
web catalogue

A UPLOAD & FREE LISTING: REACH MORE CUSTOMERS IN 4 EASY STEPS

03

01 GET INVITED!

Our team invites only selected art galleries in line with our audience

02 SELECT THE ITEMS

Select quality Fine ART & collectibles from your stock priced above €1800

03 WE UPLOAD EACH ITEM

Just send us the images and text to upload and we will do it for you

04 WE FEATURE YOUR ITEMS

Commission only after a successful sale: 19% on the Final price

B LINK YOUR CATALOGUE: REACH MORE CUSTOMERS IN 4 EASY STEPS

04

01 GET INVITED!

Our team invites only selected art galleries in line with our audience

02 SELECT THE ITEMS

List your catalogue on our database.
We take care of the full IT setup

03 WE UPLOAD THE IMAGES

We will upload up to 500 images a month linking to your website

04 WE PROMOTE FOR YOU!

You pay a fee of 199 € / month including premium marketing services. No aftersale Commission

OUR PREMIUM MARKETING SERVICES ARE TAILORED TO OPTIMIZE YOUR LISTING CONVERSION RATE AND BOOST YOUR SALES:

06

A) BANNERS linking to your catalog. Banners will be on the Lot-Art homepage, on every search result page and on the newsletters we send out to our users

B) NEWSLETTER featuring the catalogue and 12 best lots will be sent to our extensive audience of art collectors

C) BLOG an article featuring your gallery and best items will be published on the Lot-Art Blog
<https://www.lot-art.com/art-auction-news>

D) CATALOGUE & highlights featured on Lot-Art homepage (Every lot of your catalogue will be also featured on top of any relevant search results' page)

E) SOCIAL MEDIA promotion of catalogues and highlights with dedicated posts on our social media pages (LinkedIn, Instagram, Pinterest and Facebook)



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